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EXPAND 2 EUROPE



invest
in
bavaria

Your virtual path to European expansion

READY TO EXPAND 2 EUROPE [e]²?

GET EXPERT INSIGHTS - LEARN FROM PEERS - MAKE CONTACTS
Delivered straight to your (home)office, 100% virtual

Learn why 1,200+ companies like Google, Microsoft, IBM, and Amazon have offices in the German State of Bavaria with capital city Munich, **Europe's #1 tech hub.**

EXPAND 2 EUROPE WITH US

The only US-based expansion program to help tech companies to rapidly open offices in Germany's most innovative state:

Instant access and intros to top German & US experts.
Accelerated path to \$20 trillion of EU purchasing power, groundbreaking research, a world renowned tech ecosystem and home for your growing business in Europe.



Learn: Three months of live streaming webinars to help you understand the European market and shape your expansion roadmap!



Connect: : Connections to key players in tech and life science, as well as in the startup, corporate, research, university and government ecosystems to hit the ground running.



Network: A chance to present your company at OktoberInvestFest, the Bavarian-American investors and partnering conference.



Start: Open your turnkey European Office: Apply for Bavaria's softlanding program which includes three months of FREE co-working space, business coaching, direct introductions and access to the European market.

**A EUROPEAN EXPANSION PROGRAM
HERE IN THE US - FOR FREE
ZERO EQUITY TAKEN!**

APPLY NOW 

www.expand2europe.org
expand@bavaria.org



MARK YOUR CALENDAR

Application Deadline: May 14, 2021
Program Duration: June 2021 - July 2021

ELIGIBILITY

- Innovative, growth-stage U.S. tech company
- Established business model
- Product or service selling in the U.S. market

YOUR HOSTS AT THE BAVARIAN U.S. OFFICES

 Find us on LinkedIn!
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EXPANSION WEBINARS

Session 1 | June 2021

Spread the word: Intercultural Differences in Story telling, Selling & Pitching

Session 2 | June 2021

Continuous Innovation: Taking advantage of R&D institutes, partnerships and collaborations in Bavaria

Session 3 | June 2021

Financial Support: State-funded Support Programs & (Early Stage) Funding Landscape in Bavaria

Session 4 | June 2021

Growing your team: Attract, hire and retain talent & understand labor regulations

Session 5 | July 2021

Being compliant: Understanding European data privacy laws and regulations

Session 6 | July 2021

Legal Framing: Setting up a legal entity in Germany and understanding German taxation

In addition to the group sessions, you will receive 1-on-1 mentoring.

EXCLUSIVE NETWORKING OPPORTUNITIES

Oct 2021 | New York/Or Virtual - Application Required

OktoberINVESTfest: Present to investors and partners

Fall 2021 | Munich/Or Virtual - Application Required





Bits & Pretzels (or other option): Meet investors and partners

ABOUT US

The **Bavarian U.S. Offices for Economic Development** are the U.S. representative offices for **Invest in Bavaria**, a division of the German State of Bavaria's Ministry of Economic Affairs. We assist companies worldwide in expanding to Germany's largest state and vice-versa. With cross cultural teams in New York, San Francisco, Boston and New Haven, we are one of Invest in Bavaria's 28 representative offices globally.

OUR SERVICES

We provide you with the information and contacts you need to successfully establish and grow your presence in Bavaria. As a government entity, our support is free of charge and confidential, including:

-  **Planning and preparation**
-  **Location search and site selection**
-  **Implementation**
-  **Growing in Bavaria**

OUR PARTNERS (Selection)

